



FUTURE CAIN
CEO & FOUNDER



Future of SEL
LIVE AND LEAD WELL

COMPANY SUMMARY

Future of SEL, founded in 2020, is a woman and minority-owned enterprise specializing in workplace and leadership development. We provide culture facilitation, ombuds services, consulting, and coaching—empowering organizations, teams, and individuals to lead with emotional intelligence and well-being at the forefront.

We deliver strategic consulting, leadership development, and workplace wellness solutions for government agencies, educational institutions, and organizations. Our training and educational workshops equip leaders and teams with the emotional intelligence and wellness strategies needed to foster productive, profitable, and well teams, ensuring long-term success and resilience. What sets us apart is our holistic, human-centered approach, ensuring that leaders and employees don't just function but truly thrive. With a strong focus on EQ-driven leadership, workplace wellness, and culture transformation, Future of SEL provides organizations with the tools to enhance workforce performance, mental health, and overall organizational success.

SERVICES PROVIDED

Leadership & Workforce Development (541612, 611430)

- Emotional intelligence (EQ) training for executives, managers, and teams.
- Leadership coaching to improve decision-making, resilience, and team dynamics.
- Talent and culture strategy to boost engagement and performance.

Organizational Well-Being & Conflict Resolution (541611, 926150)

- Ombudsman services to address workplace concerns and enhance trust.
- Culture facilitation to strengthen communication and collaboration.
- Mediation and conflict resolution for effective problem-solving.

Trauma-Informed & Mental Health Support (611710)

- Trauma-responsive leadership training for high-stress environments.
- Workplace mental health strategies to reduce burnout and improve morale.
- Psychological safety assessments to create healthier workspaces.

With a focus on EQ-driven leadership, workplace wellness, and culture transformation, Future of SEL equips organizations with the tools to thrive.

PAST CLIENTS

EDUCATION & GOVERNMENT

Centers for Disease Control and Prevention
Wisconsin Department of Education
University of Wisconsin Milwaukee
Saint Joseph University
Alverno College

NONPROFIT

The School Superintendents Association (ASSA)
North American Network Operators Group (NANOG)
The Greater Lacrosse Area Diversity Council
Mental Health America (MHA)

CORPORATE

Forever 21
Linkedin
Reebok

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UEI: TTV4E6GWQ436

Cage Code: 9P4B7

CERTIFICATIONS

- Wisconsin Minority Business Enterprise (MBE)
- Wisconsin Woman Business Enterprise (WBE)
- Certified Culture Facilitator and Assessor

NAICS CODES

- 541612 Human Resources Consulting Services
- 611430 Professional and Management Training
- 541611 Administrative Management and General Management Consulting Services
- 611710 Educational Support Services
- 926150 Conciliation and Mediation Services, Government

NIGP CODES

- 92400 Educational/Training Services
- 92464 Partnering Workshop Facilitation Services
- 96105 Arbitration Mediation and Alternative Dispute Resolution Services
- 91806 Administrative Consulting
- 91866 Human Resources Consulting Services